

## ORDER



**Orders**  
**Order / Rev:** 186647  
**Alt Order #:**  
**Product Desc:** Candidate  
**Estimate:** 10/22-10/28  
**Flight Dates:** 10/22/12 - 10/28/12  
**Original Date / Rev:** 10/04/12 / 10/17/12  
**Order Type:** GENERAL

RTV 6

**Primary AE:** Tara Washburn  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Brabender Cox  
**Buying Contact:** Liz Brabender  
**Billing Contact:**  
 1218 Grandview Ave, 1st Floor  
 Pittsburgh, PA 15211

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Congress/Todd Young (R)  
**Demographic:** A35+  
**Product Codes:** PL6-State Congress  
**Priority:** P2  
**Revenue Codes:** POL, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	70	\$27,180.00	\$23,103.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	70	\$27,180.00	\$23,103.00	0.00
<b>Totals</b>	<b>70</b>	<b>\$27,180.00</b>	<b>\$23,103.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tara Washburn			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
RTV 6	17%	\$27,180.00
Market	100%	\$159,882.35

## Competitive Share

Competitive Share	Share	Total
UNKNO	83%	\$132,702.35
WIPX	0%	\$0.00
WISH	0%	\$0.00
WNDY	0%	\$0.00
WTHR	0%	\$0.00
WTTV	0%	\$0.00
WXIN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	RTV 6	10/22/12	10/28/12	6-7A News/WRTV 6-7A News	CA	6-7A	11111--	:30	5	\$300.00	P2	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	11111--			5			\$300.00		0.00			
E 2	RTV 6	10/22/12	10/28/12	7-9a Good Morning AmeCA Good Morning America	CA	7-9A	11111--	:30	5	\$300.00	P2	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	11111--			5			\$300.00		0.00			
E 3	RTV 6	10/22/12	10/28/12	Midday News/WRTV Midday News	CA	12P-1230P	11111--	:30	5	\$320.00	P2	0.00	NM	5	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			